Media Guidelines

Patient Confidentiality
Beaumont Health System is committed to providing news media with timely and accurate information, while respecting the confidentiality of our patients’ medical information and complying with the Health Insurance Portability and Accountability Act, also known as HIPAA, privacy regulations.

HIPAA’s medical privacy regulations govern the use and release of a patient’s personal health information, also known as “protected health information” or PHI. Under these privacy regulations, patients must be informed about how their PHI will be used and given the opportunity to deny or restrict the use or release of their information.

Contact information- Media Relations representatives
A Beaumont media relations contact is always available:

- **Weekdays**: 8 a.m. - 5 p.m. ET; call 248-551-0740
- **After hours, weekends and holidays**: call 248-898-5000 and ask for contact information for the media relations representative on-call.

Access to Patients/Hospital Facilities

- All requests for interviews, photographs, video must go through media relations staff in Beaumont’s Corporate Communications department.
- Media representatives will be accompanied by a hospital media escort at all times while on hospital properties.
- Media who enter Beaumont properties without clearance will be stopped by Security and asked to wait until a Beaumont media relations representative is contacted.
- Patients who have agreed to be interviewed, filmed or photographed must sign an authorization form. This form is provided by Beaumont’s media relations staff.