Strong partnerships build healthy communities

2014 Community Benefit Report

Beaumont Health System
2014 Green Team Scorecard

- Practice Greenhealth recognized Beaumont with its Circle of Excellence Award for Waste for diverting more than three million pounds from landfills.
- Practice Greenhealth recognized Beaumont as one of the top 25 hospitals in the country for Environmental Excellence.
- CORP! Magazine named Beaumont among 101 Best and Brightest Sustainable Companies in Michigan and the country.
- Beaumont saved $1.4 million in energy costs from water conservation measures.
- Beaumont reduced total energy consumption more than 14 percent, saving $585,000 in electricity costs and $480,000 in natural gas costs.
Hospital sustainability practices boost healthy outcomes for patients and the community

When Sesame Street’s Kermit the Frog first sang, “It’s not easy being green,” he did not realize how true his statement would be decades later. Today, green is synonymous with improving the environment from the food we eat, to the air we breathe, to the products we buy.

Beaumont Health System embarked on a sustainability (green) commitment by enrolling in the Healthier Hospitals Initiative in 2012. The Healthier Hospitals Initiative has six challenges: Engaged leadership, less waste, leaner energy, healthier food, safer chemicals and smarter purchasing.

The health system formalized its commitment to environmental stewardship by creating employee/volunteer Green Teams, which dedicate two days a month to exploring and implementing programs. Currently, there are 700 Green Team officers led by Kay Winokur, vice president of Quality and Professional Services, Beaumont, Royal Oak. “This was a grassroots effort that bubbled up from our employees, and it was taken seriously by the leadership,” notes Kay.

Practice Greenhealth, a national networking organization in the health care industry dedicated to eco-friendly practices, recognized Beaumont with a Circle of Excellence Award for Waste. The health system diverted more than three million pounds or 29 percent of its waste stream. Practice Greenhealth also recognized Beaumont with its Circle of Excellence Award for Food. Only 10 Circle of Excellence Awards are given nationally in each category.

“We put together a strong, strategic plan for implementing sustainable initiatives with Jones Lang LaSalle,” says Clayton Dees, Facilities Management Services Operations, Beaumont Hospital, Royal Oak. One of the many projects included changing all the lighting in the parking deck to save energy and water conservation measures.

Water conservation measures, which include the installation of low-flow sinks, toilets, urinals and irrigation sprinklers, resulted in an estimated $285,000 in savings, contributing to a grand total of $1.4 million in energy savings in 2014.

Beaumont, Royal Oak vowed to reduce the amount of meat served, increase local food purchases and serve healthy beverages. Healthy food options are identified in the cafeteria with calorie and fat grams. During the summer and fall, local farmers and businesses sell produce and products at Beaumont’s Farmers Market, on the Royal Oak campus. “Starting in June, we bring plants and herbs and then switch over to produce,” says Elizabeth Malburg of Sharkar Farms in China, Mich. This is the first hospital we have a continued relationship with, and it makes a difference with employee and staff support,” says Elizabeth.

Beaumont purchases green cleaning products to reduce the amount of harsh chemicals used. Even the furnishings no longer contain toxic chemicals. “If we choose products without harsh chemicals, it reduces asthma triggers,” says Geraldine Drake, Interior Design, Program Standards manager. Geraldine notes that all new furnishings are made with natural products and are easy to clean with antibacterial products – perfect for the health care setting.

“We take our sustainability and green initiatives very seriously,” Kay says. “They’re tied directly to the health outcomes of our community, the patients we serve and the staff we employ.”
In 2014, Beaumont Health System delivered more than $256 million in community benefit

**Unfunded Cost of Research and Medical Education:**
$49,013,332

Beaumont invests in a healthier tomorrow with a strong commitment to medical research and education. Since the Beaumont Research Institute was established more than 30 years ago, Beaumont researchers have been improving patients’ lives through clinical research. Beaumont research includes drug and device development and testing, studies to determine best medical practices and laboratory research. Beaumont Health System is a major teaching facility including accredited training for residents, physicians, nurses and other health professionals. Beaumont is the exclusive clinical partner for the Oakland University William Beaumont School of Medicine. Funds spent training tomorrow’s health care workforce helps ensure future access to health care.

**Unfunded Costs of Government Health Plans and Programs:**
$126,464,879

While government insurance programs (Medicare/Medicaid) help offset the cost of care, not all costs are covered. Beaumont provided more than $126 million in direct patient care to recipients of Medicare, Medicaid or other federal, state and local government health programs in 2014 for which we were not compensated.

**Charity and Other Unpaid Care:**
$33,550,400

Beaumont believes high quality care should be accessible to everyone, so we provide a safety net for those who are uninsured and cannot afford health care. In 2014, Beaumont provided more than $33 million in care to patients for which we received no payment. We also offer discounted care for those with hardships. Our mission is to provide the highest quality health care services to all of our patients efficiently, effectively and compassionately, regardless of where they live or their financial circumstances.

**Programs for the Community, Sponsorships and Donations:**
$47,848,352

Each year, Beaumont provides financial sponsorships and donations to organizations that share our mission of promoting good health and wellness. Beaumont Health System’s outreach programs help people in our communities live healthier lives. Many of our programs serve vulnerable and at-risk populations. Our staff and physicians donated thousands of hours in service to our community in 2014. Whether it’s conducting health screenings in the Brightmoor neighborhood in Detroit, a student heart check in Rochester, a breast cancer awareness event in Farmington Hills or an enrollment assistance program for government-funded insurance at all our hospital sites, we address essential community needs. We hope our wellness and community service programs help people avoid emergency department visits and crisis medical treatments. Our community collaborations and partnerships make a difference and are a long-standing tradition at Beaumont.
Beaumont Health System: Quality care, high value

The health care team at Beaumont Health System, through innovations and daily improvement, strives to provide a patient experience that is a national model for exceptional outcomes, high consumer value and compassion, supported by progressive teaching and medical research.

The patient is at the center of what we do. Beaumont participated in part of the pioneering efforts of the Michigan Health and Hospital Association's Keystone Center. Through the Keystone initiatives, we work collaboratively with other Michigan hospitals to identify best care practices that advance patient safety, promote efficiency, enhance quality and outcomes and improve care coordination for patients, families and providers.

Beaumont addresses quality, safety, efficiency, value and cost through its Centers of Excellence and Clinical Integration Councils. These physician-led, nurse-partnered, administratively supported teams constantly monitor and improve performance.

Beaumont has received national recognition for implementation of a bedside medication barcoding system to prevent medication errors. A patient’s bracelet and medication are scanned before a medication is given. The system alerts the nurse if the medication order is expired, discontinued, or if it’s the wrong medication or the wrong patient. Beaumont made medication error prevention a strategic imperative to improve patient safety, quality and cost at its three hospitals. This is just one example of a safeguard Beaumont has implemented to deliver the safest, highest quality care.

Transparency is important to Beaumont. When we identify problems, we fix them. We constantly monitor quality and continuously measure how well we are performing to make improvements that benefit our patients. We connect with our patients through an electronic medical record program called myBeaumontChart, that allows patients to access their test results and more.

At Beaumont, ensuring patient safety and advancing care quality are ongoing efforts.

About Beaumont Health System

Beaumont opened on Jan. 24, 1955, as a 238-bed community hospital in Royal Oak, Mich. Today, the hospital is a 1,070-bed major academic and referral center with Level I trauma status. It was Michigan’s first Magnet-designated hospital for nursing excellence.

A second Beaumont hospital opened in Troy in 1977 as a 200-bed acute care community teaching hospital. It is now among the nation’s busiest community hospitals with 458 beds.

In 2009, Troy earned Magnet nursing designation. In October 2007, Beaumont became a regional health provider when it acquired a third community hospital with 250 beds in Grosse Pointe. Ninety-one medical and surgical specialties are represented on Beaumont’s medical staff of more than 3,100 physicians. The Joint Commission has accredited Beaumont.

A major teaching facility, Beaumont has 40 accredited residency and fellowship programs with more than 450 residents and fellows. Beaumont is also the exclusive clinical partner for the Oakland University William Beaumont School of Medicine, with more than 1,500 Beaumont doctors on faculty. For undergraduate training, Beaumont also has a nursing affiliation with area schools, including a top-ranked certified registered nurse anesthesia school.

Beaumont Health System is not-for-profit.
Building a healthier tomorrow

At Beaumont, we’re committed to investing in health, wellness and prevention programs that add to the quality of life for our patients and promote healthy living.

Our educational programming starts at birth with the award-winning Parenting Program at Beaumont Children’s Hospital. Then, physicians and health care providers educate elementary school children, through programs like Tar Wars (tobacco prevention) and our Health Hero Program (obesity education). Our Student Heart Check program for teens in high school has tested more than 11,140 students, since it began in 2007.

Our free Speakers Bureau places more than 150 speakers annually at no cost to schools and organizations.

About Beaumont’s community health needs assessment

Beaumont Health System completed a comprehensive community health needs assessment to identify and evaluate health-related needs in the communities Beaumont serves in Oakland, Macomb and Wayne counties. The top five areas of focus (listed alphabetically below) identified through the assessment include:

- Asthma
- Diabetes
- Drug-related admissions
- Obesity
- Suicide

For more information about Beaumont’s Community Health Needs Assessment, please visit http://www.beaumont.edu/health-resources/community-outreach/community-health-needs-assessment/
Girls on the Run empowers young women and builds confidence

It’s Saturday morning, and most people have a day off from work, but not the coaches for the Girls on the Run program. These coaches start the morning with a 15-minute workout and then attend training classes before embarking on a 12-week program as a coach for this YMCA program. Beaumont Health System is a sponsor of the program and provided the meeting place for the training session for Girls on the Run and its counterpart Stride for boys.

After the morning workout, the prospective coaches receive a printed survival guide created by Jacqueline Kippen, council director, Girls on the Run of Greater Detroit, YMCA of Metropolitan Detroit. Jackie created this guide as a resource. “Inside are ideas from staff and other volunteers with tips, tricks and suggestions for every stage of the season,” she says. The Detroit program is an affiliate of the national organization. According to the national website, in 2015, one million girls will have completed the program.

Girls on the Run encompasses all the obstacles young women are confronting today – from bullying to the obesity epidemic. The 12-week program teaches young girls to be healthy and confident through coaching and exercise. In addition to developing self-esteem, learning how to create a healthy environment and to have a positive body image, the girls learn strategies to cope with life challenges. Setting and attaining goals are key for the participants. No matter what size or shape, all girls can participate.

Keana Wright, of Southfield, read about the program online and thought it would be a good fit for her daughter, Kourtney, 11, who attends Thompson K-8 International Academy. “I spoke with the assistant principal and found out there was administrative support because a teacher was interested in the program,” says Keana. “All the pieces just fit together for the program.”

Kourtney is all smiles as she runs on the track after school with her friends before they sit down in the circle for the day’s lesson. Jacqueline Hulderman, student teacher and Girls on the Run coach, encourages discussion on various topics from peer pressure to teamwork. “I choose to stop and breathe” was the title of the day’s lesson.

“Everyone gets to have fun, and we feel that nothing can stop you,” says Kourtney. She enjoys the physical activity and learning about healthy eating.

Beaumont sponsored the program after learning about it through a partnership with the Beaumont Community Health Coalition and Beaumont’s Community Affairs staff member. “This partnership provides the opportunity to share resources on obesity, substance abuse prevention and bullying prevention within an identified population to meet Beaumont’s community health focus areas specified in our community health needs assessment.”

The girls in third through fifth grade meet twice a week for 12 weeks, and the program culminates in a run at Kensington Metropark.

The messages in the program are powerful: No matter what shape or size you are, girls learn they can cross the finish line.
PROMoting safe behavior

Prom is a time for lasting memories. But as high school seniors gear up for end-of-year festivities, many local organizations remind students and parents about the importance of making wise choices. Beaumont, the Southfield Police and Fire Departments, State Farm, William Sullivan & Son Funeral Directors and Southfield Public Schools collaborated on a prom safety awareness program.

The Beaumont One helicopter crew helped plan the event, but due to rain, they could not land or participate. The event at Southfield High School was a reenactment of a car crash scene.

According to the Centers for Disease Control and Prevention, underage alcohol consumption is a major public health problem. “People ages 12 to 20 years drink 11 percent of all alcohol consumed in the United States, and in 2010, there were approximately 189,000 emergency room visits by persons under age 21 for injuries and other conditions linked to alcohol.”

In addition to many speakers at the event, students witnessed a fatal crash scenario that resulted from a drinking and driving automobile accident. Students watched as a classmate was rescued from a destroyed vehicle, complete with fake wounds, gashes and blood. The lifeless body of a passenger was then placed on a stretcher and into a hearse. The driver failed a sobriety test.

“Kids are visual learners,” says registered nurse Erica Surman, pediatric trauma program manager, Beaumont Hospital, Royal Oak. “They hear a lot of information, but seeing this event happen can trigger the brain and leaves a lasting impression.”

The students in the audience gasped and cried at the staged scene. “I was surprised how the students listened and their level of engagement,” says Erica.

“One of our most important missions is education and trauma prevention, “says Randy Janczyk, M.D. chief, trauma surgery, Beaumont, Royal Oak. “It’s always better to prevent the injury from ever occurring rather than having to treat it. This is an important part of community responsibility as there are numerous distractions contributing to crashes and injury, such as texting and phone use both by drivers and pedestrians. Additionally, age-old problems such as alcohol and drug use continue to be major factors in causing crashes and injuries.”

As a trauma nurse, Erica has seen several fatalities due to drunk drivers. “People don’t realize this impacts an entire community – the health care workers, students, parents and teachers. It has a ripple effect throughout the entire community.”

“Prom 2014 was a huge success,” says Jared Womble, school resource officer, Southfield Police Department. “This is a great example of several agencies coming together for one sole purpose – to save teen lives.”
Level I Trauma Care

With the only designated Level I Trauma Center in Oakland and Macomb counties, the trauma team at Beaumont, Royal Oak, has the knowledge and equipment to take care of the most seriously injured patient 24/7.

- Surgeons are on-call 24-hours a day and are in the hospital within 15 minutes of a critically injured patient’s arrival
- Beaumont One, a twin-engine EC135 helicopter can transport patients within Michigan and northern Ohio
- Doctors and nurses are all specially trained in trauma care
- The trauma team is ready when the patient arrives and remains with the patient throughout their entire hospital stay
- Family support is provided by pastoral care and social workers

Beaumont Children’s Hospital

Beaumont Children’s Hospital offers the most advanced care for the ones who matter most. Beaumont is a member of the Children’s Hospital Association and the only Southeast Michigan affiliate of Children’s Miracle Network Hospitals.

- 100,000 infants, children and teens cared for every year
- 80,000-square-foot William & Marie Carls Children’s Medical Center
- 64,000 pediatric emergency and after hours clinic visits annually
- More than 80 pediatric subspecialists
- 5,500 admissions annually
About CIRC

CIRC, a commercialization program at Beaumont that helps develop innovative cardiovascular technologies and therapies and bring them to the marketplace also includes:

- A pre-commercialization center for developing new concepts and ideas for preclinical testing
- A clinical research center for patient clinical trials, sponsored by medical device companies and the FDA
- A state-of-the-art training and educational center, which includes:
  - A hybrid operating room (The Tyner Center for Cardiovascular Interventions), opened in December 2012, where physicians can observe live procedures in an adjoining observation room and receive didactic instruction in an adjoining classroom
  - A simulation lab, providing hands-on training in the management of clinical scenarios using computerized simulation (under development)

Beaumont Research Institute

- Established by the hospital’s board of trustees in 1966 to improve patients’ lives through quality clinical research
- Currently 1,019 clinical studies; 333 are interventional clinical research trials with 7,605 registered research participants
- More than 500 active principal investigators
Beaumont opens BioSkills Lab for cardiovascular medical training

Beaumont Health System has a one-of-a-kind BioSkills Lab to provide hands-on training for physicians in the use of new, advanced cardiovascular medical technologies.

The 950-square-foot lab at Beaumont, Royal Oak includes 16 plug-and-play stations for hands-on device manipulation allowing physicians and other clinicians to learn how to use new treatment technologies.

“Once technologies gain Food and Drug Administration and Medicare approval, there’s an important need to train physicians to use them,” says Robert D. Safian, M.D., director of Beaumont’s Center for Innovation and Research in Cardiovascular Diseases known as CIRC. “Through the BioSkills Lab, we are collaborating with medical device companies to train physicians in practice how to use these new technologies for their patients, to transfer technology to the community.”

The BioSkills lab is one of the training and educational components of CIRC, a commercialization program at Beaumont that helps develop innovative cardiovascular technologies and therapies and bring them to the marketplace.

The opportunity to learn from clinicians involved in the research and testing of newly approved medical devices, in a high-tech, hospital-based setting, is a first that is especially important as devices become more sophisticated.

Dr. Safian says the response of medical device companies to the unique approach offered by CIRC has been uniformly positive. Several companies, such as Boston Scientific, Abbott, and St. Jude Medical, have already used the CIRC facilities, and many others are expected to do so in the near future.

Unlike other innovation centers, CIRC is designed to interact with inventors, medical device start-up companies and large medical device corporations at all stages of device development leading up to approval and market release. These stages include concept and design, pre-clinical testing, clinical trials preceding FDA approval, and physician training and education after FDA and Medicare approval.

Dr. Safian says Beaumont patients benefit from the stream of new technologies brought in by CIRC by providing them with access to advanced cardiovascular treatments that are not available elsewhere.

By training physicians from around the world in the use of new technologies, CIRC will help transfer new technologies to other communities, so that benefit is extended to patients regionally, nationally and around the world.

In addition, CIRC helps to enhance Beaumont and southeast Michigan as a destination center for cardiovascular research and innovation, by attracting top medical specialists and boosting the local economy.

“Our approach of offering one-stop-shopping for medical device development encourages companies to make a longer-term commitment to doing business in this region,” explains Dr. Safian.
Age is just a number for this senior citizen

Lily Dudgeon of Dearborn Heights is 95 years young. She paints beautiful landscapes in her home and works out in the gym. This feisty, independent woman beat cancer and then heart disease.

It all began in late 2013 when her son found her unconscious in her car in the garage. He called 911. Lily was transported to a nearby hospital where she was diagnosed with anemia.

She subsequently had a colonoscopy at a Detroit-area hospital which led to a diagnosis of colon cancer – on top of a previous diagnosis of aortic valve stenosis, a narrowing of the heart’s aortic valve that prevents it from fully opening, obstructing blood flow from the heart. Lily says doctors at this hospital turned her down for an operation. “They thought I would not survive surgery.”

But Lily would not take no for an answer. She visited the Ernst Cardiovascular Center at Beaumont, Royal Oak for a second opinion. There, she met with a heart surgeon and a cardiologist, who also called in a colon rectal surgeon and his nurse practitioner as part of the consult.

Together, with Lily in the room, they came up with a treatment plan, first to tackle the cancer, then to treat her heart valve with minimally invasive surgery.

On Jan. 21, 2013, Harry Wasvary, M.D., medical director of Beaumont’s Colorectal Multi-Disciplinary Tumor Clinic, performed a laparoscopic right colectomy. A camera was inserted through her naval, then four pencil-sized incisions were made to remove a mass from the right side of her colon. “We were cautious given her advanced age, but there was no reason she should not have the appropriate care,” says Dr. Wasvary.

Lily returned to Beaumont in late September after showing more severe symptoms of heart failure, including shortness of breath. She was scheduled for a transcatheter aortic valve replacement known as TAVR – a less invasive procedure that replaces a heart valve through a catheter, instead of through open-heart surgery. Beaumont doctors are pioneers in the development of the TAVR procedure, performing the first TAVR in the country in 2005. George Hanzel, M.D., medical director of Beaumont’s structural heart disease program, and Frank Shannon, M.D., cardiovascular surgeon, chose a self-expanding device called the CoreValve. It’s one of two FDA-approved TAVR valves. Its smaller size was perfect for someone of Lily’s size and age.

Lily’s TAVR procedure took place on Oct. 24. She was released from the hospital on Oct. 29. One month after the surgery, she was doing very well, with her shortness of breath resolved. “I received excellent care. You couldn’t ask for better,” says Lily.

“It’s been a long year for her,” says Dr. Hanzel. “It really is gratifying to help someone like her. Although she is 95, she is sharp, witty and independent and has things that she wants to do. People who are engaged with life are the ones who do well.”
For older adults, Beaumont is a valuable resource

Beaumont Health System has geriatric services dedicated to serving older adults and their families. You’ll find state-of-the-art technology, teams of specialists and a host of programs specially designed for senior citizens.

For more information on programs and services at Beaumont Health System, and in the community, call the Senior Resource Line at 800-328-2241.

Beaumont’s Geriatric Clinic was developed to evaluate older adults who are starting to encounter limitations due to health-related conditions. A physician referral is necessary to schedule an appointment. All patients will have an evaluation returned to their primary care physician with recommendations for further medical care. Call 248-551-8305 for more information.

Henrietta & Alvin Weisberg Center for Acute Care of the Elderly

Beaumont’s Acute Care for the Elderly (ACE) unit is a 26-bed inpatient care unit designed to address the special needs of patients 65 years and older and return them to the quality of life they enjoyed prior to hospitalization.

The ACE unit team collaborates with other staff members specializing in geriatric care, and the unit includes a dayroom that offers a home-like, family-friendly environment. Equipped with Skype and other communication technologies and amenities, the ACE family conference room allows family members near and far to take part in important conversations about the care of their loved ones.
Beaumont provides medical care and assistance for the uninsured and underinsured

Many families delay or forgo health care for financial reasons. Beaumont believes that all patients should receive the health care they need, regardless of their financial circumstances.

As part of our commitment to patients in need, we help them navigate the health care system and gain access to benefit programs.

- Beaumont’s financial assistance program provides free or discounted care to patients who meet the qualifications.
- Beaumont’s financial representatives can assist patients in applying for coverage under government insurance programs for the Beaumont financial assistance program, if the patient qualifies.
- Beaumont’s patient financial services department can assist eligible individuals in applying for a financial discount.
Medical missions close to home

For several years, members of Trinity Lutheran Church in Utica participated in medical mission trips to Haiti, Brazil and other countries. “We realized there was a need close to home too,” says Kimberly Kress Getzinger, M.D., an emergency medicine physician at Beaumont Hospital, Troy and a member of Trinity Lutheran Church.

Dr. Getzinger and a team of church volunteers explored ways to help people in their own community. “We created a business plan and analyzed what was available in Oakland and Macomb counties,” says Dr. Getzinger.

In 2011, their business plan presented a mission and vision to provide primary medical and dental care for the uninsured and underinsured with support services including pharmacy, imaging, laboratory, social work and resource assistance.

Their market analysis concluded that 127,104 people in Macomb County were at or below 200 percent of the poverty level, and there was a 10-mile radius void of medical and dental assistance in Shelby Township at the proposed site. Trinity Community Care (TCC), a nonprofit 501(c)3 organization, opened its doors in December 2013 and has enlisted the help of community partners.

Beaumont, Troy donated a financial match, up to $10,000 for start-up costs. A plan to provide ancillary clinical services was developed, and Beaumont patient financial assistance services partnered with TCC to help those who may qualify for insurance obtain coverage by assisting with Medicaid applications. For the uninsured or those without the ability to pay, services at TCC are provided free of cost by volunteer doctors, nurses, dentists, hygienists, social workers and office staff.

“Through a partnership, Beaumont, Troy helps Trinity Community Care to fulfill its mission of serving the needs of our community in a primary care setting,” says Joan Phillips, vice president of Clinical Support Services, Beaumont, Troy. “We support the clinic with in-kind laboratory and imaging services for patients who fall at or below 200 percent of the federal poverty guideline of up to $60,000 annually.”

Dr. Getzinger enlisted the help of her colleagues as volunteers to serve the needy through community outreach, and the church encouraged the congregation to join the efforts. The Family Practice Residency at Beaumont, Troy staffs the clinic one day a month to give new doctors community outreach experience. Many attending physicians agreed to see TCC patients in their offices at no cost for specialty referrals. A network of physicians, “Doctors That Care,” is being formed to broaden the services provided to this population in need.

Trinity Community Care emphasizes care management, care coordination, health literacy, social and spiritual support. In the past year, TCC has more than over 500 patient visits. “Most of our patients reside in Macomb County, but we get people from Detroit to Port Huron. Many people cannot afford their deductibles, prohibiting them from seeing a doctor when they get sick. These are the underinsured we serve,” says Dr. Getzinger. The clinic relies on gifts from individuals and organizations, like Beaumont, to fund its mission.

For Charles Guthrie, 46, of Clinton Township, “Trinity Community Care is a blessing. I was a part-time employee with no health insurance, and I could not afford to pay for medical treatment,” says Charles.

His sister found TCC online, and since it was in the neighborhood, he went. Charles was unaware he had diabetes and after losing a substantial amount of weight quickly, he required hospitalization. “Trinity gave me all the supplies I needed, helped with prescription assistance, and the education I needed to manage my diabetes.”

Charles feels his life has been saved. “Trinity Community Care is a blessing from God. If it wasn’t for this place, I don’t know what would have happened to me.”

Opposite page: Dr. Kimberly Getzinger consults with patient Charles Guthrie at Trinity Community Care clinic in Shelby Township.
Beaumont Buoys race in Lake Orion
On Aug. 30, 2014, hundreds of people participated in the annual Dragon on the Lake festival in Lake Orion. Amy Grappin, physical therapy supervisor, Beaumont, Lake Orion, and Amy Hogan, RN, Family Medicine, Sterling Heights, were co-captains of the Beaumont-sponsored race boat, the Beaumont Buoys. This event raises money for the Orion Art Center as well as cancer research and awareness. Each 41-foot boat had 22 teammates consisting of 20 rowers, one drummer to set the pace, and one steer person to keep the team on course. The Beaumont Buoys came in ninth place out of the 27 teams present. Amy Grappin praised the event and Beaumont’s support. “We had so much fun out in the community promoting a great cause.”

Beaumont relocates farmhouse to preserve history
The Cadieux Farmhouse, built in 1850, now resides on St. Clair Street in Grosse Pointe. The farmhouse was moved to make way for additional parking at Beaumont Hospital, Grosse Pointe. Because the home was historic, hospital administrators did not want to tear it down. They donated the home and paid moving costs to preserve the residence. The house is one of the last remaining examples of the French frame architecture. “We are pleased to see the house in a neighborhood and being cared for by someone who is sensitive to the legacy of the home,” says Elizabeth Soby, Grosse Pointe Historical Society president.

Beaumont hosts insurance enrollment events
In 2014, Beaumont Health System hosted a series of events to assist individuals and families who needed help signing up for insurance plans through the new Health Insurance Marketplace. Three sessions took place in February and March, one at each Beaumont Hospital in Royal Oak, Troy, and Grosse Pointe. The enrollment events featured navigators and certified application counselors from a variety of community partners, including: ACCESS Community Health, Advomas, American Indian Health and Family Services, Covenant Community Care, Detroit Wayne County Health Authority, Downriver Community Services, Enroll Michigan, Jewish Family Services and the Western Wayne Family Health Center.
The Perry Initiative exposes high school women to science careers

The Perry Initiative, a non-profit organization, partners with medical centers, like Beaumont Health System, universities and high schools to host Perry Outreach Programs for young women in high school and college. These day-long programs are held at different locations nationwide throughout the year.

The Perry Initiative is a non-profit organization committed to inspiring young women to be leaders in the fields of orthopedic surgery and engineering. Today, only 10 percent of all orthopedic professionals are women and the Perry Initiative, alongside partners like Beaumont, aims to change that number. Rachel Rohde, M.D., orthopedic hand surgeon, Beaumont Hospital, Royal Oak, has spearheaded the program at Beaumont for the past several years. She and Erin Baker, a research engineer with Beaumont’s department of Orthopaedic Research, enjoy helping young women learn about career options. Participants perform mock orthopedic surgeries and conduct biomechanical engineering experiments in the Marcia and Eugene Applebaum Simulation Learning Institute while also hearing from prominent female engineers and surgeons in the field.

I didn’t have those opportunities,” explains Erin. “In fact, in high school, I didn’t know what engineering was. It definitely provides these young women with unique hands-on experiences.”

EpiPen training for schools

When children returned to school in August 2014, they did so under the safety of a new law, requiring every public school to have two EpiPens. The pens contain epinephrine which counters severe allergic reactions. The EpiPens contain the correct dosage and automatically inject the epinephrine into the body when it is pushed against the thigh. The law was passed to protect children that have an allergic reaction.

In late August before school began, Beaumont nurses showed staff at Royal Oak Schools and Utica Community Schools the proper way to administer the drug. Joan Phillips, RN, vice president of Clinical Support Services at Beaumont Hospital, Troy, notes that a person who has an allergic reaction could be in a life-threatening situation quickly. Donna Ratcliff, RN, Nursing Scholarship, Beaumont Hospital, Royal Oak adds, “This training could save lives.”
Beaumont Health System at a glance, 2014:

- Total licensed beds: 1,778
- Total patient care admissions: 103,445
- Total surgeries: 73,933
- Total emergency visits: 250,311
- Total births: 9,693
- Total outpatient visits: 2,343,003

Favorite characters visit Beaumont Children’s Hospital

Elmo, Cookie Monster and other favorites come to Beaumont Children’s Hospital to sing songs, visit and spread good will. The patients always have a smile on their faces when their favorite “monster” shows up in their hospital room offering hugs, high fives and lots of laughter.
Beaumont helps the community in countless ways

Programs provided by Beaumont and its employees
- AED donations
- Baby Fairs
- Breast Care Centers
- Child immunization programs
- Center for Human Development
- Community Health Improvement Advocacy
- Covenant Community Care
- Emergency and trauma services
- Family Medicine Center
- Green initiatives
- Health Hero (nutrition program for children)
- Hospice
- Inpatient mental health services
- Laryngectomee Speaks
- Legal Aid for Children
- Neonatal Intensive Care Unit
- NoBLE, support for bullied children and families
- Obstetrics/Gynecology Clinic
- Older Adult Services
- Parenting Program
- Parish Nursing
- Pediatric and Adult After-Hours Clinic
- Physician Referral Service
- Project Healthy Schools
- Rehabilitation services
- Safety City U.S.A
- Sharps removal
- Speakers bureau
- Trinity Community Care Clinic
- Tar Wars

Community Education
- Advanced directives education
- Affordable Care Act Enrollment Opportunities
- AARP Mature Safe Driving Course
- AED classes
- Bereavement support
- Breast Care Centers
- Breastfeeding education
- Babysitting classes
- Cancer Resource Centers
- Cardiac life support
- Childhood education
- Cooking classes
- CPR classes
- Diabetes education
- Diet and nutrition education
- Domestic violence awareness
- Ethnic/diversity education
- Fertility education
- Fitness/exercise classes
- Grandparents classes
- Heart disease: Failure & stroke classes
- Infant massage
- Integrative Medicine
- Legal document preparation
- Medicare Part D education
- Minority Cancer Prevention
- Orthopedic education
- Osteoporosis education
- Parenting classes
- Prenatal preparation
- Pre-surgical classes
- Safety/emergency education
- School-based programs
- Senior education and outreach
- Smoking cessation
- Transplant education
- Weight management

Health Screenings
- Blood pressure
- Breast and cervical cancer
- Concussion baseline screenings
- Depression
- Skin cancer screenings
- Student heart checks
- Vascular screening
- Women’s heart assessment

Community Support
- Ambulance services
- Blood drives
- Community health education
- Economic development
- Flu shots
- Food and clothing donations
- Junior Achievement
- Medical missions
- Community group sponsorships
- Caregivers
- Childbirth and pregnancy
- Crohn’s disease
- Diabetes, adult and youth
- Eating disorders
- Fibromyalgia
- Fragile X syndrome
- Head and neck cancer
- Heart and stroke
- Huntington disease
- Infertility
- Interstitial cystitis
- Laryngectomee rehabilitation
- Lung disease
- NICU parents
- Ostomy care
- Parkinson’s disease
- Pelvic pain
- Polycystic kidney disease
- Postpartum adjustment
- Pulmonary hypertension
- Sarciodosis
- Social work
- Stroke and traumatic brain injury caregiving
- Stuttering
- Transplant
- Trigeminal neuralgia
- Vision

Community Education
- Adult AED classes
- Breastfeeding education
- Babysitting classes
- Cancer Resource Centers
- Cardiac life support
- Childhood education
- Cooking classes
- CPR classes
- Diabetes education
- Diet and nutrition education
- Domestic violence awareness
- Ethnic/diversity education
- Fertility education
- Fitness/exercise classes
- Grandparents classes
- Heart disease: Failure & stroke classes
- Infant massage
- Integrative Medicine
- Legal document preparation
- Medicare Part D education
- Minority Cancer Prevention
- Orthopedic education
- Osteoporosis education
- Parenting classes
- Prenatal preparation
- Pre-surgical classes
- Safety/emergency education
- School-based programs
- Senior education and outreach
- Smoking cessation
- Transplant education
- Weight management

Health Screenings
- Blood pressure
- Breast and cervical cancer
- Concussion baseline screenings
- Depression
- Skin cancer screenings
- Student heart checks
- Vascular screening
- Women’s heart assessment

Community Support
- Ambulance services
- Blood drives
- Community health education
- Economic development
- Flu shots
- Food and clothing donations
- Junior Achievement
- Medical missions
- Community group sponsorships
- Caregivers
- Childbirth and pregnancy
- Crohn’s disease
- Diabetes, adult and youth
- Eating disorders
- Fibromyalgia
- Fragile X syndrome
- Head and neck cancer
- Heart and stroke
- Huntington disease
- Infertility
- Interstitial cystitis
- Laryngectomee rehabilitation
- Lung disease
- NICU parents
- Ostomy care
- Parkinson’s disease
- Pelvic pain
- Polycystic kidney disease
- Postpartum adjustment
- Pulmonary hypertension
- Sarciodosis
- Social work
- Stroke and traumatic brain injury caregiving
- Stuttering
- Transplant
- Trigeminal neuralgia
- Vision